

6 Tips: Pet Proof Your House

- 1 Don't leave medications on low nightstands
- 2 Store cleaning products in latched cabinets
- 3 Tuck away or tape down electrical wires
- 4 Close the lid on toilets and trash cans
- 5 Keep food, especially candy, out of reach
- 6 Make sure window screens are secure

Download a FREE pet proofing guide at:
www.aspcapetinsurance.com/101



"I was making brownies, and I left to go to the store. When I returned, the pan was on the floor, completely empty. I rushed my dog to the veterinary clinic. Since then, she still gets into mischief, and I am thankful for ASPCA Pet Health Insurance!"

— Katy F., Billings, MT*



1-888-426-4435. Where knowledge is your lifeline.®

A \$65 consultation fee may apply, up to 90% of which is covered by ASPCA Pet Health Insurance.

*Reimbursement subject to the terms and conditions of your plan. Identifying information has been changed.

Protect Your Pet with ASPCA Pet Health Insurance

No one wants to think about a pet getting hurt or sick, but it can happen anytime. ASPCA Pet Health Insurance can help you focus more on your pet's care and less on the cost.

- ✓ Up to 90% reimbursement of covered vet bills
- ✓ Affordable coverage options—even wellness
- ✓ Low deductible per year, not per incident

Coverage for emergencies and much more:

- + Injuries
- + Congenital Issues
- + Illnesses
- + Hereditary Conditions
- + Wellness Care
- + Alternative Therapies
- + Chronic Problems
- + Behavioral Issues

Plus, you can visit any licensed veterinarian in the US or Canada—including emergency clinics and specialists.

Have a larger pet family?

Save 10% with our discount for eligible multiple pets!

ASPCA® PET HEALTH INSURANCE

Call today for your free quote! 1-877-343-2397

We'll review your options and help you find the best plan for your pet.

This is not a complete description of all coverage terms, conditions, exclusions and limitations. Issuance of coverage subject to underwriting. Specific products, features and discounts may vary and may not be available in all states. Rates and coverage subject to change. Additional co-insurance options available.

Who We Are

ASPCA Pet Health Insurance

ASPCA Pet Health Insurance is provided by the Hartville Group and its licensed agency, Petsmarketing Insurance.com Agency, Inc. Hartville is one of the oldest and largest pet insurance providers in the US and the only strategic partner for pet insurance of the American Society for the Prevention of Cruelty to Animals® (ASPCA®).

ASPCA®

The ASPCA® is the nation's oldest animal welfare organization. The ASPCA sees pet insurance as an important way to help pet parents care for their companion animals. The ASPCA Animal Poison Control Center also helps pet parents with a 24/7 hotline at 1-888-426-4435.



"Our three dogs are so precious to us. That's why we only trust ASPCA Pet Health Insurance with all their health coverage needs! It's comforting to know you have our backs."

— Ann L., Chico, CA*

*Reimbursement subject to the terms and conditions of your plan. Identifying information has been changed.

ASPCA Pet Health Insurance is underwritten by the United States Fire Insurance Company and administered by Petsmarketing Insurance.com Agency, Inc., a subsidiary of the Hartville Group, Inc. ASPCA does not offer insurance. Through a strategic licensing agreement, in exchange for use of ASPCA trademarks, the ASPCA is paid a royalty fee of up to 10% of the purchase price, with a minimum of \$1.95 million to be recognized over at least three years.

Dear loving pet parent,



We adore our pets for their spirited and curious natures, but those same qualities can get them into trouble. Dogs put their noses where they don't belong, and cats don't always land on their feet.

This guide can help you keep your pet safe by alerting you to 101 common dangers. It also has important information about ASPCA Pet Health Insurance, which can help you manage the veterinary bills if an accident happens.

With ASPCA Pet Health Insurance, you can get reimbursed up to 90% of covered veterinary costs. That can be a big help if your pet has an emergency, especially since even a minor incident can be expensive.

Learn more and get a free quote by visiting www.aspcapetinsurance.com/101 or calling 1-877-343-2397 for friendly advice.

Please keep in mind that this guide doesn't list everything that can harm your pet. If your pet gets hurt or sick, we urge you to contact your veterinarian immediately.

ASPCA® PET HEALTH INSURANCE

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ASPCA® PET HEALTH INSURANCE

Valuable pet protection you can trust.

Get a Free Quote Today!

Call toll free 1-877-343-2397
or visit us online at
www.aspcapetinsurance.com/101

Mention This Priority Code: XXX12

Poison Emergency?

ANIMAL POISON CONTROL CENTER | ASPCA®

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101

Things You Didn't Know
Could Harm Your Pet



Get a free quote today!

ASPCA® PET HEALTH INSURANCE

www.aspcapetinsurance.com/101

Both cats and dogs can suffer injuries in and around the home.

When they do, nearly 60% of the accidents result in vet bills of \$200 or more—many times in the thousands of dollars!+ As much as we try to keep our pets safe, it's a good idea to be prepared for the unexpected with ASPCA Pet Health Insurance.

► Learn more at www.aspcapetinsurance.com/101

Objects

ASPCA Pet Health Insurance customers have seen bills of more than \$2,500 on average for surgical removal of items their pets swallowed! ³



Balls	Twist ties	Jewelry	Dental floss
Sharp objects	Rubber bands	Nylons	Electrical cords
Coins	Cotton swabs	Paper clips	Wax
Buttons	Glass	Plastic wrap	Socks
Batteries	Hair pins	Yarn or needles & thread	Towels

101 Things

You Didn't Know Could Harm Your Pet

Harmful Foods

Chocolate	Salt
Xylitol (a sweetener)	Tea leaves
Grapes	Coffee
Raisins	Alcoholic beverages
Macadamia nuts	Raw yeast dough
Avocados	Spoiled foods
Onions	Fatty foods
Garlic	



Did you know?

Different types of chocolate have different levels of toxicity.

► Read more at www.aspcapetinsurance.com/101.

Dangerous Household Plants

Pets who snack on poisonous plants can experience minor tummy upset to serious health issues that can be costly to treat. ASPCA Pet Health Insurance customers have seen veterinary bills as high as \$2,000 to treat their cats who nibbled on lilies.+

Aloe	Cyclamen	Hydrangea	Privet
Amaryllis	Daffodil	Iris	Red Emerald
Andromeda Japonica	Daylily	Jerusalem Cherry	Rhododendron
Asian Lily	Devil's Ivy	Jimson Weed	Ribbon Plant
Asparagus Fern	Dieffenbachia	Kalanchoe	Sago Palm
Australian Nut	Dumbcane	Lantana	Satin Pothos
Autumn Crocus	Easter Lily	Lilies (all <i>Lilium</i> species)	Schefflera
Azalea	Elephant Ears	Lily of the Valley	Striped Dracaena
Belladonna	Emerald Fern	Lupine	Sweetheart Ivy
Bird of Paradise	English Ivy	Marble Queen	Tulip
Bittersweet	Eucalyptus	Morning Glory	Water Hemlock
Black Locust	Ferns	Mother-in-Law	Wisteria
Branching Ivy	Fiddle-leaf Philodendron	Mountain Laurel	Yew
Buckeye	Florida Beauty	Narcissus	Yucca
Buddhist Pine	Foxglove	Needlepoint Ivy	
Caladium	Glacier Ivy	Nephtysis	
Calla Lily	Gladiolas	Nightshade	
Castor Bean	Gold Dust Dracaena	Oleander	
Ceriman	Golden Pothos	Panda	
Clematis	Heavenly Bamboo	Peace Lily	
Cordatum	Honeysuckle	Philodendron	
Corn Plant	Hurricane Plant	Poison Hemlock	
Cycads	Hyacinth	Precatory Bean (<i>rosary pea</i>)	



► Learn more at www.aspcapetinsurance.com/101

Around Your Home

Of the more than 180,000 poisoning cases handled by the ASPCA® Animal Poison Control Center in 2012, the No. 1 culprit was human medications.¹

Household Items

Ibuprofen and aspirin	Diet pills	Drain cleaners	Flea and tick products
Acetaminophen	Anti-cancer drugs	Oven cleaner sprays	Rodent bait
Cold and flu meds	Tobacco products	Disinfectants	Mothballs
Antidepressants	Detergents	Bleach	Fly bait
Vitamins	Fabric softener	Lime/scale remover	Lead
Lighter fluid	Insecticides	Paint thinners	Liquid potpourri

Trouble Areas

Doors and windows	Toilets
Balconies	Washer and dryer
Bathtubs and sinks	Fireplaces

Outside the Home

Algae	Compost
Antifreeze/Coolant	Gasoline
Fire pit/Grill	Oil
Fences or gates	Pesticides
Cocoa mulch	Fertilizer
Non-pet safe de-icing salts	Pools and hot tubs



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Did you know?

It costs about \$500 on average to treat a pet who ingested a toxic substance. Serious cases can cost thousands.²



Holiday Hazards

Claims for chocolate and candy ingestion come in year round, but they spike noticeably around Christmas and Easter. In fact, claims for these accidents jump 200% in December!³

New Year's

Balloons
Confetti
Alcohol

Valentine's Day

Flowers
Boxes of chocolate

Easter

Fake grass
Spring bulbs

4th of July

Fireworks

Halloween

Candles
Halloween treats
Chewable costumes

Thanksgiving

Turkey bones
Hot containers

Christmas

Festive plants
Holiday tree
Light strands
Tree water
Ornaments
Decoration hooks
Tinsel
Ribbons
Styrofoam
Yuletide fire

Did you know?

Many ASPCA Pet Health Insurance customers file 3 or more claims a year.² Good thing there's no limit to the number of incidents we'll cover.

► Get more pet safety tips at www.aspcapetinsurance.com/101



Protect Your Pet with ASPCA Pet Health Insurance

Don't wait until after something happens and you're faced with expensive veterinary bills on your own. Give us a call to see how affordable pet insurance can be.

Get your free quote today!

1-877-343-2397 www.aspcapetinsurance.com/101

ASPCA® PET HEALTH INSURANCE

¹Internal claims data: Jan. 2012-Dec. 2013. ²Source: <http://www.aspcapetinsurance.com/blog/whats-poisoning-our-pets-top-pet-toxins-2012>. ³Internal claims data: April 2010-March 2011, Jan. 2010-Dec. 2012. ⁴Internal claims data: Jan. 2011-July 2013